



## **Media Release**

For Immediate Distribution

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### **Fanshawe College to establish new site and programming in Goderich Remarkable community partnerships support innovative downtown project**

*(Goderich, Ontario)* – Fanshawe College is pleased to announce the establishment of a new site in downtown Goderich. Scheduled to open in February 2016, the location at 33 St. David Street in the ‘Kingston Block’ will provide Fanshawe the opportunity to offer a selection of post-secondary courses in a prominent setting. Most significantly, Fanshawe will introduce a two-year Business – Entrepreneurship and Management diploma program at the site beginning in September 2016. Students will be able to access Fanshawe Continuing Education programming as well.

The Corporation of the Town of Goderich and the Goderich Business Improvement Area (BIA) provided essential support for this project. Fanshawe has committed to collaborating with the Town, the BIA, as well as local businesses and other community stakeholders to promote economic development and offer ongoing training opportunities for young and mature learners alike. Specifically, the Business – Entrepreneurship and Management program will provide students with the knowledge required to launch a small or medium-sized business, or to manage an existing business, by emphasizing courses that focus on management principles, marketing strategies and conducting market research and feasibility studies.

A special event will be held in Goderich in the New Year to celebrate the opening of the new site. Representatives of the local media will be invited to attend.

Susan Cluett, Dean of the Faculty of Regional and Continuing Education at Fanshawe, anticipates building strong relationships in the community. “Fanshawe College sincerely appreciates the tremendous support of the Town of Goderich and the Goderich BIA,”

Cluett remarked. “We are excited to move into this terrific site in downtown Goderich early in 2016. This new location is one part of our strategy to provide access to post-secondary education for students beyond our traditional campus locations. We felt that it was a natural fit to emphasize our business programming in Goderich, and we look forward to collaborating with members of the local business community.”

Kevin Morrison, Mayor of the Town of Goderich, helped to attract Fanshawe College to the community, which is known far and wide as ‘Canada’s Prettiest Town’. “The Council of the Town of Goderich is excited to support Fanshawe College in the development of this new site,” stated Mayor Morrison. “The programming offered by Fanshawe will provide members of our community, and those from the surrounding area, an opportunity to take business courses in a local context. This means that we can build an innovative community from the ground up, matching the students at Fanshawe with mentors in our business community, and boosting regional economic development in the process. We look forward to welcoming Fanshawe students to Goderich!”

Speaking on behalf of the Goderich BIA, Dean Whalen commented that “The Goderich BIA is very pleased to partner with Fanshawe College and the Town of Goderich in the establishment of a Fanshawe College site in our Town. The opportunity to obtain high quality post-secondary education in our community will be a real benefit to the citizens of Goderich and the surrounding towns and municipalities. We welcome the additional business opportunities that will be available to our BIA members in the provision of goods and services related to this site. We thank Fanshawe College and the Town of Goderich for their efforts toward this project. We especially would like to thank the Lake Huron Learning Collaborative for their dedication over the years in bringing educational opportunities to our local community. Without their vision of many years ago, all of this would not be happening today. Also, thank you to the many others who have contributed their time, energy, and talents to the realization of this educational facility.”

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