

## Job Posting

### Community Economic Revitalization Coordinator

### One Full time Two Year Contract Position

Following the devastating effects of the Tornado in August 2011 it became obvious that there is a great deal of work to be done. In order to accomplish some of this task a committee was struck called the Community Economic Revitalization Committee. Their mission is:

***Working together to grow and sustain a thriving, diverse business community***

The Community Economic Revitalization Coordinator will be responsible for developing and delivering programs to assist the business community to renew, rebuild and revitalize the community in and around Goderich - Canada's Prettiest Town.

Working from the Vision Centre in Goderich the successful candidate will work closely with businesses and the business organizations – Goderich BIA and Huron Chamber of Commerce – Goderich, Central and North Huron and will be responsible for economic development projects and initiatives to help rebuild Goderich and surrounding area. Priorities will be in marketing, business retention and expansion and promote strategies for STRONG – Strategy to Revitalize Our New Goderich. The successful candidate will report directly to the Chair of the Community Economic Revitalization Committee.

#### **Position Responsibilities:**

- To create and implement a community image and brand including the development of the marketing material for supporting economic development promotion activities;
- To create and maintain a strong web presence;
- To implement a downtown revitalization process aimed at strengthening the commercial sector, improving the physical environment and promoting activities that will add to the community's enjoyment of their downtown and local quality of life.
- To develop and implement a community-based revitalization strategy, using local input and findings identified in the successful STRONG – Strategy to Revitalize Our New Goderich of the Ontario Ministry of Agriculture Food and Rural Affairs' flagship Business Retention and Expansion (BR+E) community branding program;
- Assist in the rebuild of our employment sector;
- Work with businesses that have decided to not re-open with succession planning
- Foster programs and projects with community and business organizations and monitor, analyze and report on community economic development indicators and initiatives;
- Concentrated focus on the downtown core in relation to the rest of the community;
- Build and foster relationships with County wide business organizations
- Work closely with the Huron Economic Development Partnership (a partnership between the County of Huron and the Huron Business Development Corporation)
- Develop and maintain positive networks with local stakeholders, government agencies, media, other professionals, and the public;
- Work closely with the Huron Chamber of Commerce, Downtown Goderich Business Improvement Area, Tourism Goderich and the Town of Goderich's Partner's in Economic Action Committee to revitalize the community through marketing, initiatives, and programs;

- Other related responsibilities as assigned.

**Qualifications:**

- A university degree or college diploma in marketing, economic development, business, community development, or related discipline; or equivalent experience;
- Strong skills in verbal and written communication, time management, organization, computer literacy, and problem solving;
- Consensus-building skills and the ability to build agreement on shared objectives and interests among various stakeholders;
- Strong computer skills – e.g., Microsoft Word, Excel, Social media, website editing, website development an asset;
- Outgoing and energetic with the ability to engage and motivate others;
- Knowledge and awareness of community and economic development principles and strategies to help identify and assess the area's priority needs and develop potential strategies;
- Demonstrates leadership and project management experience and ability;
- Proven ability to contribute effectively in a dynamic team environment;
- Valid Ontario driver's licence and reliable vehicle

**Please forward letter of application and resume by 4:30pm Friday March 2, 2012 to:**

Community Economic Revitalization Committee

36 North St.

Goderich, ON N7A 2T4

Email: cerc@huronchamber.ca or Fax: 519-440-0305

**Contract will commence April 16, 2012**

*Only those individuals selected for an interview will be contacted. Information is collected solely for the purpose of job selection under the provisions of the Municipal Freedom and Information and Protection of Privacy Act.*

*This position is funded by: OMAFRA through the Rural Economic Development (RED) Program; Ministry of Training, Colleges and Universities; the County of Huron; and the Huron Business Development Corporation; Town of Goderich; Tourism Goderich; Downtown Goderich Business Improvement Area; Huron Chamber of Commerce – Goderich, Central and North Huron*